

4th Annual

BEST COMPANIES TO WORK FOR IN NEW YORK - 2011

REGISTRATION DEADLINE: September 24, 2010

Why participate?

Find out if you are one of the state's best employers. Participating also results in significant organizational benefits for all entrants. Such as:

- 1) Heightened Company Pride:** If your company makes the list, the management, the employees and the other stakeholders swell with pride. Employee morale receives a boost and employee retention is increased.
- 2) Public Relations and Marketing Advantage:** Companies will use the distinction to enhance their employee recruiting efforts, increase the effectiveness of the company's general marketing and to improve their reputation in the state.
- 3) The Employee Feedback Report:** All participating companies will receive a world-class assessment detailing the company's employee responses. Even if a company does not make the list, this data can be an important reason to participate.

Who can participate?

In order to participate, you must:

- Be a for-profit or not-for-profit business
- Be a publicly or privately held business
- Have a minimum of 15 employees working in New York

What does it cost?

Number of Employees:

Employees	Surveyed	Online Fee**	Paper Fee **
15-24	All	\$640	\$745
25-99	All	\$665	\$905
100-199	All	\$765	\$1,135
200-499	Up to 250*	\$815	\$1,260
500-2499	350*	\$885	\$1,420
2500 and above	400*	\$925	\$1,610

* Employees are randomly selected

** Fees are non-refundable

Who is Best Companies Group?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages Best Places to Work programs throughout the U.S. and in Canada.

Assessment Description

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Questionnaire. In part two, up to 400 employees of the company complete a satisfaction survey.

Part I – Employer Questionnaire (EQ)

The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.

Part II – Employee Engagement & Satisfaction Survey (EESS)

The employee survey is an in-depth set of statements (67) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has a paper survey available.

Announcing the Winners!

Winning companies will be notified in writing whether they made the list or not. Companies making the list will find out where they rank at the annual awards gala event held in April, 2011. The winners will also be highlighted in the "Best Companies to Work for in New York" publication that will be produced and distributed state-wide.

For more information call Best Companies Group toll free at 1 (877) 455-2159 or visit the web site.



www.BestCompaniesNY.com

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