



**Society for Human Resource Management (SHRM) Chapter 0559**  
**PO Box 8302**  
**Watertown, New York 13601**

Does your organization represent a product or service that would be of interest to Human Resource Professionals?

Would you like to get the attention of Human Resource Professionals throughout the Northern NY area?

NCHRA is pleased to offer your company a great marketing opportunity with us. We would like to introduce you to our monthly sponsorship program. Sponsoring one of our monthly HR member meetings' will give your company a variety of ways to communicate your services and products to our membership and the Northern NY community.

Our membership consists of Human Resource professionals who are interested in hearing about what your business has to offer. When becoming a monthly sponsor, your company would be showcased on our North County HR Association website and will be visible not only to a targeted audience of Human Resource professionals but to everyone that visits the website.

The Sponsorship Program Director will work directly with you for scheduling and assistance in displaying your information accurately and professionally. But remember, first come, first served – so we cannot guarantee open months. The meetings are held during lunch or breakfast and are currently virtual due to the pandemic.

To become a NCHRA sponsor, please review the Program Options and complete the Sponsor Agreement form. Submit the agreement and payment to NCHRA, PO Box 8302, Watertown, NY 13601.

Please find attached our North Country Human Resources Association Sponsor Agreement, Program Option Details and meeting schedule so you can see what we have for current openings. If you have any questions, feel free to e-mail our Sponsor Program Director / President: Melissa Dennie at [president@northcountryhra.org](mailto:president@northcountryhra.org).

Sincerely,

Melissa Dennie  
NCHRA President and Sponsorship Program Director